Mackenzie Mathieu

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Education

The George Washington University, Washington, DC
B.A. in Political Communication, Expected May 2029 | GPA: 3.93

Professional Experience

The Sustainable Culture Lab — Communications Intern *July 2026–Present*

- Create and edit video, social media, and newsletter content according to project deadlines and brand guidelines.
- Edit video content in Adobe Premiere Pro and prepare digital materials for publication.
- Collaborate with team members and incorporate feedback into updated media materials.

The Captain's Way — Editorial and Digital Content Associate *May 2026–Present*

- Build and update Kajabi website pages while organizing written, visual, and digital project materials.
- Manage files, revisions, and deadlines and troubleshoot formatting or platform issues as they arise.

LBUSD Leadership Academy Tutoring — Student Tutor/Intern *November 2023–May 2025*

- Answered students' questions, explained information clearly, and provided individualized academic support.
- Identified students' needs and helped them improve test scores by more than 20%.

Leadership and Volunteer Experience

Insight Seminars — Team Captain; Former Assistant Team Captain *June 2021–Present*

- Managed soundboard and microphone operations and helped resolve audio issues during live seminar activities.
- Directed logistics for a four-day program serving 27 participants, including schedules, room setup, supplies, and technology.
- Led seven volunteers, trained four new team members, delegated responsibilities, and clarified procedures.

The Reconstructionist Society — Communications Director *May 2026–Present*

- Create internal newsletters and distribute timely information through Substack and GroupMe.
- Track deadlines and coordinate with club leadership to keep projects and communications organized.

Skills

DSLR camera operation; camera and audio equipment handling; Adobe Premiere Pro; video editing; microphones and soundboard operation; basic lighting and framing; basic technology troubleshooting; digital file organization; Microsoft Office; Google Workspace; Canva; Kajabi; Zoom